



900 S. PAVILION CENTER DR., SUITE 160, LAS VEGAS, NV 89144  
PH: (702) 735-1888 FAX: (702) 735-1620

December 18, 2014

Cyndi Boggan  
Sparks Tourism Facility & Revitalization Steering Committee  
City Hall: 431 Prater Way  
P.O. Box 857  
Sparks, NV 89432-0857

Dear Ms. Boggan,

I am writing in response to your letter dated December 16, 2014, requesting that the Nevada Resort Association (NRA) nominate candidates to replace David Zamarin on the Sparks Tourism Facility and Revitalization Steering Committee (Committee).

The Committee's role is to advise and make recommendations to the Sparks City Council regarding the use of the transient lodging taxes to promote tourism. The law creating the Committee requires that one of the three members be a member of the NRA "...who represents a property in the City of Sparks, appointed by the City Council of the City of Sparks from a list submitted by the Nevada Resort Association."

At this time there is only one NRA member property in the City of Sparks operating a resort hotel and thus collecting the lodging tax. On behalf of the Northern Nevada NRA Board I am pleased to nominate Randy Kennedy, Director of Advertising, from the JA Nugget, and respectfully request that the City Council appoint him to fill the NRA seat. Mr. Kennedy can be reached at 775-356-3437 or by email at [randy\\_kennedy@janugget.com](mailto:randy_kennedy@janugget.com).

If you have any further questions, please do not hesitate to contact our office at 702-735-4888.

Sincerely,

Virginia Valentine  
President, Nevada Resort Association

VV/bm

cc: Reno NRA Board Members

via email